



**QCB SOLUTIONS**  
**THE ACHIEVEMENT CENTRE**  
**DECIDE WITH CONFIDENCE**

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## MILESTONES™

Strategic planning is all about deciding where your business is going, and choosing the best road to get you there. For sustained success your strategic plan must form the basis of all your operational plans, from the annual business plan down to the nitty-gritty details of operations and sales.

This program helps you pinpoint your goals then leads the way to success. Starting with an organizational diagnosis and the understanding of **where you are now**, we help you further crystallize a strong, motivating vision for **where you want to be**. This becomes the basis of your roadmap to organizational excellence and enhanced market presence.

### **Key components of this program include:**

- Creating/refining your mission and vision
- Organizational goal setting,
- Defining priorities and planning
- Tracking and measuring success
- Working through controversial issues

The **QCB Solutions** professional ensures alignment of effort, focus and purpose by working with the executives of your organization. Your vision becomes a powerful energizer for the entire organization.

## **Milestones™**

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